

SPONSORED EDITORIAL



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AGING SKIN

PROBLEM

Have you begun to notice sun spots, pigmentation, dryness, lines, enlarged pores, uneven tone and general loss of elasticity in your skin? With increasing age, you're also likely to have noticed that your skin has lost texture, appearing "thinner". This is particularly due to a gradual loss of collagen, most notably on the face, hands, arms and chest.







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NECK AND DÉCOLLETÉ

PROBLEM

While this is seen as a very sensual area, unfortunately it often portrays the real age of a woman. Aging signs in this area include sun spots, loose skin, red-brown discolouration and wrinkles. Therefore treatments are focused on improving these signs.





Dr Sly Nedic 8th Sense Aesthetic Clinic Tel: 011 884 6418, www.8thsense.co.za

EYES

PROBLEM

Aging eyes have a complex etiology that needs to be individually analysed in each patient, and treated with a multi-modality approach. There are six basic concerns relating to the eye area: crow's feet, eyelid laxity, hollowness with tear troughs, pigmentation, crepiness and prolapsed orbital fat.





Thermage

SOLUTION

Periorbital wrinkles are the product of photo-aging and hyperactivity of the orbicularis muscle, and can be diminished with neuromodulators such as Botox. Recent FDA approval and multiple studies conclude that this is an effective and safe treatment for wrinkles around the eye area. Sagging eyelids, once treatable only surgically, can now be treated effectively with monopolar radiofrequency, such as Thermage. There is no downtime with this treatment, and the non-invasive procedure can deliver long-lasting results in all skin types. For pigmentation and crepiness, laser resurfacing and chemical peels can be used. Volume loss around eyes is successfully treated with new Vycross fillers.





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PROBLEM

The most common complaint of visible aging that leads many individuals to look for a facelift is a sagging in the midface or cheek area. This sagging creates deep tear troughs under the eyes, emphasises the nasolabial folds and makes the jowls more prominent. The only problem is that surgery is invasive and expensive, and this problem often manifests at an age before surgery should be necessary.

SOLUTION

Liquid facelift for midface/cheeks: The liquid facelift is a non-surgical combination of treatments designed to mimic facelift results, using only aesthetic techniques. In most cases Botulinum toxin and dermal fillers are combined to replace volume in the cheeks and to relax muscles causing significant wrinkles. This means that a trained hand in aesthetics can, by offering midface volumising, recreate youthful fullness in the cheek area and subsequently reduce the nasolabial fold, remove the tear trough and dark circles under your eyes, and create facial symmetry. Liquid facelift results are not permanent, but they offer minimal downtime, at a fraction of the cost of surgery, and can stave off the knife until it is absolutely necessary.





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TEMPLES & EYELIDS

PROBLEM

Periorbital aging. When the area around the eyes loses volume and the skin becomes inelastic, you can lose your youthful appearance and look tired. The temples and eyelids become hollow and create a skeletonised look. In the past, the procedure of choice was a blepharoplasty (removal of eyelid skin). This is still indicated in many patients with loose skin and protruding bags. However, in this patient the problem was not loose skin or bags, as it seems on first impression, but rather a loss of volume.

SOLUTION

The aim is to beautify a face by enhancing volume around the eyes, and filling the loose skin and hollows in the upper and lower eyelids and temporal area. Fillers can be used to enhance facial features. However, Lipofilling can create a more harmonious result – this is the injection of your own fat cells removed by liposuction, and thus achieving a more three-dimensional, volumising and lifting effect. The skin quality is improved with a deep resurfacing laser, ie fractional CO2 laser.









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RESISTANT TUMMY BULGES AND LOVE HANDLES AND INNER THIGH BULGES AND SADDLEBAGS

PROBLEM

Muffin-top, post-pregnancy belly, love handles, resistant tummy bulges and back fat. Losing abdominal fat and back fat through diet and exercise is almost impossible. Then there are inner-thigh bulges and saddlebags, which can give the impression of thick thighs. Reducing the fat in these areas can result in a straighter look to the outside of the thighs and better fitting of your clothes. Reducing inner-thigh fat can also reduce rubbing and chafing of the thighs, which is uncomfortable.

SOLUTION

CoolSculpting is an FDA-approved, noninvasive procedure that freezes away fat bulges, helping to sculpt the body and create the look you've always wanted. The process is called cryolipolysis; fat bulges are frozen for an hour, leading to cell damage. These damaged fat cells are gradually removed from the body over a period of four months, removing 20% to 40% of the fat in the treated area. The brand-new "Treatment to Transformation" technique involves treating multiple areas to create the perfect hourglass figure in women, and a triangle tapering to the waist in men. It's perfect for resistant bulges that won't disappear with exercise, and even to create curves in boyish figures. A brand-new handpiece, the Coolsmooth, has just been developed, which allows us to treat inner thighs and saddlebags - the problem areas that no amount of exercise seems to be able to shift. Treatments start at R7 000 per area, and each patient is fully assessed by a doctor prior to treatment. Available at Laserderm clinics. Coolsmooth is available from June.







Beware of imitation Zeltiq machines - they do not have freeze detect and are not safe at all and can caused serious harm. If clients are unsure if they are experiencing the genuine treatment call Stern Laser on +27 86 11 STERN or visit www.laserderm.co.za for branches that offer the treatment.